



SEELAND AW21 PRESS RELEASE

Whether you're a seasoned hunter or gearing up for your first time out, the new Seeland Autumn/Winter 2021 collection is for you. Our brand-new Avail suit with its sleek design and high-quality materials, is perfect for the beginner who is just getting ready to pull the trigger as well as the seasoned hunter who wants a no-frills set tailored with just what you need and nothing more. While our Vantage range equips the hunter, who enjoys the camaraderie of Driven Hunts, where staying invisible to the game is as important as staying visible to your fellow hunters.

Avail is designed to be everything you need in a hunting suit without unnecessary or excessive details. The sleek cut optimizes range of motion and allows for high activity movements. The set has our 2-layer SEETEX® membrane that can withstand water column pressure of up to 10,000/10,000 mm and features an inside pocket, a radio pocket, and the ability to adjust cuffs, hem, and hood. Its muted, dark green means you're able to use the set for a variety of hunting forms in the Northern Hemisphere. In short, it's the quintessential hunting suit no matter your level of experience.

With our new Vantage range, we're launching our very own camouflage, InVis®, developed in collaboration with renowned camo expert, Guy Cramer. In the Vantage set, it appears both in the classic green and in hi-vis blaze as a safety measure. InVis® is a multipurpose camouflage designed with an understanding of how the brain interprets patterns and is made of fractals that repeat in nature to hide the shape and texture of the hunter, enabling them to get even closer to the game. The Vantage set's mesh lining ensures moisture wicking and insulation while the outer fabric is chosen for stretchability and noiselessness giving the hunter quiet yet full range of motion. The entire set has our wind- and waterproof SEETEX® membrane, making the weather forecast obsolete when making your wardrobe choice.

Besides these two new incredible ranges, we've added some great styles to our Basics range where you can combine our Outdoor Trousers with a Canada shirt for a casual, comfortable, yet functional outfit that works well for working on your grounds before hunting season kicks in.

At Seeland, we strive to make products at affordable prices but in excellent quality of materials, and design that gives them longevity. Every hunter deserves great gear, so let us help you make remarkable moments that become remarkable memories.